**Housing Plan 2021-2026 Executive Summary**

West Broadway Community Organization updated and reviewed the West Broadway housing plan. The review and consultation took place from February 2020 to February 2021. The review process included:

1. A review of the existing documents – West Broadway Housing Plan 2016-2020, West Broadway Community Plan, West Broadway Meth Strategy,
2. A review of the community statistics and census data
3. Public consultation – community survey, interviews and focus groups, windshield scan
4. Research – other housing plans, other community plans and other relevant documents

The statistics revealed that:

* West Broadway is a low-income neighbourhood with almost half of the population falling below the low-income cut-off
* West Broadway is a densely populated neighbourhood – with a population that is 3 times more dense that the city as a whole
* People in West Broadway are more likely to use alternative methods of transportation 95 times more likely to walk, 8 times more likely to bike and twice as likely to use public transit)
* West Broadway has a significantly higher number of renters
* West Broadway housing stock is older
* Recent surge in new buildings – primarily apartments

The consultation revealed:

* Respondents love the West Broadway Community
* People who responded liked the location, people and services
* There is a demand for more affordable housing
* There is a need for different styles of housing for different groups such as seniors, newcomers, those lacking housing, need for supports such as grants to fix up older housing and education.
* Imbalance between population density and amount of services (garbage pick up/ snow removal)

This housing plan identified three priorities:

1. Improve access to affordable housing/ lower cost of housing
2. Improve quality of housing
3. Improve civic infrastructure and services

The Plan includes 9 Strategies to help meet the priority. Each Strategy has a number of steps and actions to help meet the strategy. The steps include providing education, working with the City and Province to create necessary housing and housing supports. The 9 Strategies are:

[**Strategy A**: Encourage development that builds a complete and sustainable community, fits with the neighbourhood and meets community needs.](#_fopp9k1c551n)

[**Strategy B**: Work to create new affordable housing units and units based on EIA rates.](#_wqfwrfu6koiv)

[**Strategy C**: Coordinate resources to retain and regenerate existing housing.](#_28vhk5dith4o)

[**Strategy D:** Gather, map and share housing data and information to assist in plan implementation, evaluation, program development and advocacy.](#_18m9n8plxx2c)

[**Strategy E:** Provide educational opportunities to support newcomers, residents, owners and landlords.](#_wod6lvf61tw4)

[**Strategy F**: Increase diversity of housing options and supports for seniors, families, newcomers and people with disabilities.](#_vnbe1k9kfr4q)

[**Strategy G**: Improve access to housing, services and programs for those experiencing homelessness.](#_88c6tc1jga9g)

[**Strategy H:** Coordinate resources to improve neighbourhood safety.](#_fnls8qo43gtl)

[**Strategy J**: Continue to build community and to build effective community institutions](#_3ak9jw2i384f)